

ATTENTION: NEWS, ASSIGNMENT AND PHOTO ASSIGNMENT EDITORS

**MEDIA ADVISORY/PHOTO OP**  
**SOMETHING'S FISHY AT 8 MILE POINT**  
**LADIES OF THE LAKE IN ACTION**

**Ladies of the Lake and the 8 Mile Point Community create innovative prototype event focussed on fish and how communities can help Lake Simcoe.**

Keswick ON July 9, 2008: Recent Carp die-off is just one of the topics for an innovative community event to help people of all ages learn about Lake Simcoe's fish and their habitats. Called "Something's Fishy at 8 Mile Point," the event will help kids in particular discover more about the needs of fish and what people can do to help them. It is the 2<sup>nd</sup> such event at 8 Mile Point inspired by the Ladies of the Lake's WAVE Healthy Yards/ Healthy Waters program. The first, in 2007, helped 8 Mile Point cottagers naturalize a lake-unfriendly and eroded park shoreline. The July 12 event will be at the site of the newly naturalized shoreline. Both events are prototypes being used to develop a model by Ladies of the Lake to share with other communities. This one coincides with the launch of the 2009 Ladies of the Lake Calendar and Lake Simcoe Action Cards also taking place on July 12 at 2 pm in Keswick.

When: Saturday July 12, 2008

Time: 10 to 12:00 pm

Where: Community tennis courts, Carthew Bay, 8 Mile Point, Lake Simcoe (see map)

Who: Ladies of the Lake, 8 Mile Point Community, Eco Restoration Specialist and Oro-Medonte Councillor Sandy Agnew, Ministry of Natural Resources Biologist Brent Shirley.

What: Fish Netting Demonstration by Ministry of Natural Resources, Hands-on Lake Simcoe Watershed Model, Eco Restoration Specialist and Oro-Medonte Councillor Sandy Agnew, Worm races and more fun learning.

Directions: Eight Mile Point is on the northwest shore of Lake Simcoe, just north of Hawkestone and south of Orillia. From Highway 11 take Oro Medonte Line 14 southeast to the Lake. Go left at the Lake on Lakeshore Road and go about 1 km. Take the first right, on Eight Mile Point Road and go about 2 km to #209. You'll see the tennis courts. Mapquest link for 211 Eight Mile Point Road:

<http://www.mapquest.com/maps?city=Oro&state=ON&address=209+Eight+Mile+Point+Road>

For more information, contact:

Annabel Slaight, Co-Founder Ladies of the Lake Calendar

905 476 7575, cel 416 270 7829

[aslaight@rogers.com](mailto:aslaight@rogers.com)

or

Jane Mc Culloch, 8 Mile Point 705 325 8096 or Toronto 905 881 5273

**Drink it. Swim it. Fish it. Love it.**

**Working together, we can make what may seem impossible, possible.**

